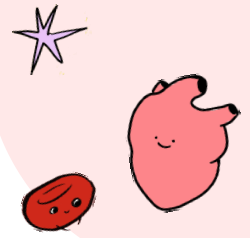


HELLO
BRAVE

HELP KIDS NAVIGATE SERIOUS ILLNESS – IN WORDS THEY CAN UNDERSTAND.

501(C)(3) NONPROFIT

ORGANIZATION OVERVIEW



Hello Brave creates honest, age-appropriate books and resources for children facing cancer and other serious illnesses, so kids can understand what's happening to them and be part of the conversation about their own care.

THE NEED

THE MEDICAL WORLD IS COMPLEX AND OVERWHELMING, ESPECIALLY FOR KIDS.

Nearly **15,000** children and teens are diagnosed with cancer each year in the U.S. Too often, they go through treatment without explanations made for them, and fear of the unknown fills the gap.

Source: American Cancer Society, Cancer Statistics 2026 (ages 0–19)

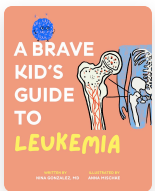
OUR STORY

Hello Brave began when our co-founder's eight-year-old son was diagnosed with Burkitt lymphoma, and our family struggled to find the words to explain it to him. His aunt, a physician, asked: what if we created the resource we'd needed?

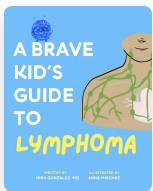
WHAT WE CREATE

THE BRAVE KID'S GUIDE SERIES

Medically accurate picture books that turn one frightening experience into something kids can see, name, and ask about. Each is written by a physician and guided by a **Brave Buddy** named after a real medical hero, like Cobi (Abraham Jacobi) and Sid (Sidney Farber).



Leukemia
Available



Lymphoma
Available



Chemotherapy
Coming soon



600+

books donated to kids
and child life teams

14

hospital partners and
growing

WHAT'S NEXT

- Launch A Brave Kid's Guide to Chemotherapy
- Translate all three guides into Spanish
- Grow hospital partnerships
- Pilot a school support program

OUR TEAM

Medicine, creativity, education, and lived experience

Nina Gonzalez, MD, MPH

Executive Director & Author · **Doctor**

Anna Mischke

Director of Communications & Illustrator · **Artist**

Brooke Healy, M.Ed.

Director of Programs · **Teacher**

Reina Beach

Director of Development · **Parent + advocate**

PARTNER WITH US

HELP MORE KIDS UNDERSTAND, AND FEEL LESS AFRAID.

Sponsor books for a hospital, region, or program (\$12 per book)

Fund a new guide or Spanish editions of all three books

Grants & general support for printing, distribution, and operations

Workplace giving employee giving and matching gifts

REAL-WORLD IMPACT

"These books are a game-changer. They explain complex diagnoses in a way that's clear, honest, and kid-friendly."

Child life specialist